

## Organic Agriculture

Purpose   Dream   Key Principles   Sectors (sub sessions)   Leadership   Sustainable Agri

### Purpose



We exist to do what hasn't been done, go where others haven't been, bring the proven benefits to all farmers, and in so doing, change agriculture and better our environment one acre at a time, one farmer every day.

### Organic agriculture

Organic farming is an agricultural production and processing method that combines the best environmental practices with more natural manufacturing processes. Going organic means addressing the basic needs of the population in an innovative and modern way by reconnecting Humans and Nature



We at THE MAMS Convinced that organic production is a viable long-term response to the economic, ecological and social challenges of farming worldwide,



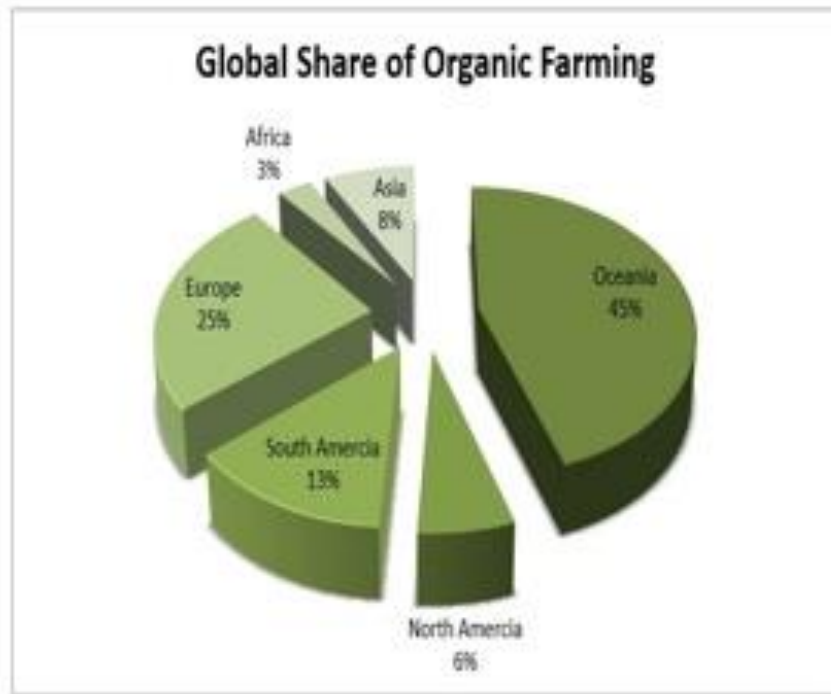
Dream

Vision



We want to create a large widespread and shared farm, where those who produce food & cloths and those who consume it are connected sustainably.

Mission Statement



(Source: World of Organic Agriculture IFOAM & FIBL Outlook, ICREIR knowledge Report)

To engage and involve all stakeholders in organic agriculture.

Facilitate the exchange of scientific knowledge of organic food and farming systems.

Help practitioners disseminate, apply, and implement innovation and scientific expertise consistent with the principles of organic agriculture.

#### Key Principles

##### The key principles of Organic farming



## **Principle of Health**

Organic agriculture should sustain and enhance the health of soil, plant, animal, human and planet as one and indivisible.



Health is the wholeness and integrity of living systems. It is not simply the absence of illness, but the maintenance of physical, mental, social and ecological well-being. Immunity, resilience, and regeneration are key characteristics of health.

## **The Principle of Ecology**

Organic agriculture should be based on living ecological systems and cycles, work with them, emulate them and help sustain them



This principle roots organic agriculture within living ecological systems. It states that production is to be based on ecological processes, and recycling.

Organic farming, pastoral and wild harvest systems should fit the cycles and ecological balances in nature.

### **Principle of Fairness**

Organic agriculture should build on relationships that ensure fairness with regard to the common environment and life opportunities.



Fairness is characterized by equity, respect, justice and stewardship of the shared world, both among people and in their relations to other living beings.

### **Principle of Care**

Organic agriculture should be managed in a precautionary and responsible manner to protect the health and well-being of current and future generations and the environment.



Organic Agriculture is a living and dynamic system that responds to internal and external demands and conditions.

## Sectors

### Food & Agriculture

The food sector lies at the very heart of a global challenge: to feed an ever-growing population with healthy food by adopting a fair and environmentally sound production method capable of delivering sufficient quantities for all. We support you in tackling these challenges and helping to define the food sector of the future.

## Act for a more sustainable food sector



## Cosmetics

The development of a natural and organic cosmetics industry that is transparent to consumers and respectful of the environment is a major challenge for all players in the sector. We support you in tackling this challenge and thus contribute to the beauty of tomorrow.

## Act for a more sustainable cosmetics sector



### **Integrate environment protection into each stage of the production**

Preserving biodiversity, promoting organic and renewable materials, practicing green chemistry, encouraging better management of natural resources, emissions and waste, and using recyclable packaging.



### **Ensure the development of socially responsible sectors**

Safeguard the sector **to cope with the complexity** of the supply chain



### **Safeguard the sector to cope with the complexity of the supply chain**

Ensuring traceability from the origin of ingredients to the finished product, verifying quality throughout the production chain, and guaranteeing transparency in order to strengthen the bond of trust with your suppliers, customers and consumers.

## Textiles

We are convinced that the textile-clothing sector has a crucial role to play in integrating better environmental and societal practices and in contributing to the development of a circular economy that promotes recycling. We work closely with you to tackle these challenges and contribute to the ethical fashion of the future.

## Act for a more sustainable textile-clothing sector



### **Integrate environmental protection at each stage of the production**

Favoring an eco-design approach for textiles, using organic, ecological or recycled fibers, reducing water use, limiting polluting chemical inputs, promoting the recycling of materials, and respecting animal welfare



### **Ensure the development of socially responsible sectors**

Enabling dignified and safe working conditions, setting fair prices, promoting ethical and long-term trade relations,



### **Safeguard the sector to cope with the complexity of the supply chain**

Ensuring traceability and transparency all the way to the consumer (including the origin of natural, organic or recycled raw materials) and verifying environmental and social risks.

## **Forestry**

Acting as carbon pools and havens for biodiversity, the forests are critical to address the challenge of climate change. The Forestry sector plays a key role in protecting the forest and stopping massive deforestation. Ecocert is your partner to guarantee a responsible approach and ethical wood purchasing policies.

## Act for a more sustainable forestry sector



### **Integrate environment protection**

Preservation of biodiversity, soil and water protection, prevention of natural risks (fires, erosion, storms), better management of natural resources, sustainable tourism



### **Ensure the development of socially responsible sectors**

Safeguard the sector to cope with the complexity of the supply chain



### **Safeguard the sector to cope with the complexity of the supply chain**

Respecting the production capacity of the forest, ensuring wood traceability, sustainable management of forests and the transparency of all parts of the supply chain involved until reaching consumers.

## Homecare products

We are convinced that the homecare products sector has a crucial role to play in offering non-polluting everyday products composed of natural and organic ingredients that are both safe and effective. We support you in addressing this challenge and take part in the development of homecare products becoming increasingly respectful of the environment

## Act for a more sustainable homecare products sector



### **Integrate environmental protection into each stage of production**

Promote natural and renewable agricultural materials and environmentally friendly manufacturing processes, ban petrochemical phosphates and surfactant, preserve water and energy resources, reduce emissions and waste, promote recyclable packaging and concentrated products



### **Ensure the development of socially responsible sectors**

Advise producers, enable dignified working conditions, set fair prices, and promote long-term trade relations



## **Safeguard the sector to cope with the complexity of the supply chain**

Improve the quality and safety of homecare products, increase the content of natural ingredients, and ensure traceability and transparency all the way to the consumer

## Leadership

### **Experienced Leadership Team**

We have assembled the world's leading agricultural biotech experts, scientists, and academics to research, innovate and commercialize the future of sustainable agriculture.

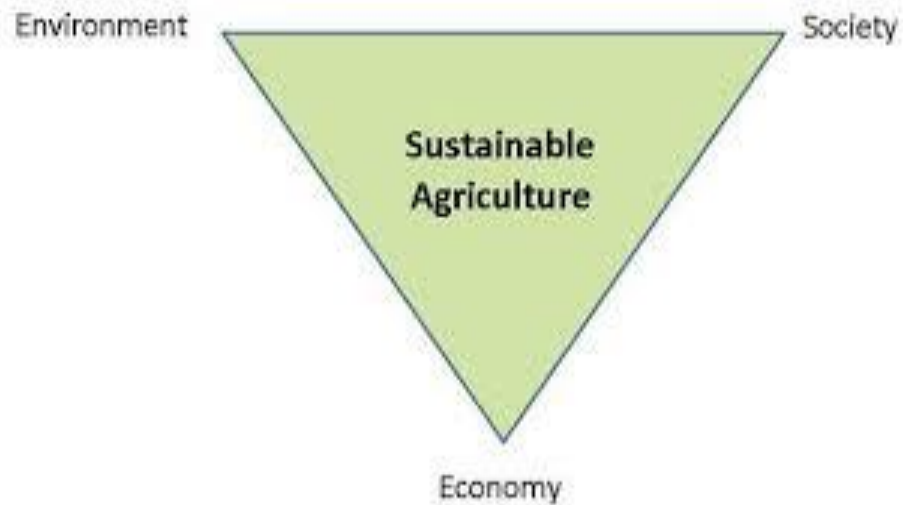


### **Our leaders help in High-Quality Solutions for Growers**

Our trusted portfolio of commercially available products delivers solutions to meet growers' most demanding needs for maximizing return on investment and crop yield.



Sustainable Agriculture



## Sustainable agriculture

Changing agricultural and agribusiness models requires buy-in from all players in the sector. For this reason, we assist you to implement more responsible environmental and societal methods throughout the supply chain.

### Key points of the "Sustainable farming" standards

#### Improvement of **agricultural practices**



#### Preservation of **biodiversity**



## Pollution **Prevention**



**Decent** and **safe** working conditions

